



Cut Returns - Boost Conversion

Shop Smarter, Fit Better

The Fashion Sizing Crisis

40-50% of online returns stem from inconsistent sizing

70% of shoppers lose confidence when sizing unclear, reducing conversions and repeat purchases

Returns generate 15% of retail emissions with each return emitting an average 1.2 kg CO₂ on average.



Frictionless Fit
in <30s

Shopper stand in front of their phone or laptop to get an instant size - no measuring or forms



Fit Intelligence API

Matches shopper data to each brand's size chart; future-ready for SKU-level precision



Plug-and-Play Widget

Live on Shopify and easily integratable with other eCommerce platforms



Privacy-First

No photos or videos stored - only anonymous size data is used

Join Our Pilot Program

We're opening a limited pilot for select brands ready to lead the next wave of fashion innovation. Only a few placements remain and once filled, the program closes. Join now to gain priority access to SizeSutra's frictionless sizing technology, go-live in under 48 hours, and unlock immediate improvements in conversion, customer confidence, and return reduction.

This is an exclusive opportunity to validate next-generation fit intelligence before wider market rollout - secure your space while its still available.



30%

"Reduce Size-Related Returns by up to 30%"