



## If It's Not Growing, It's Costing You. Period.

In Lawn & Garden Centers, you don't just manage SKUs, you manage a ticking clock. From the first thaw of spring to the final holiday trim, your window to sell is narrow. If you're overstocked on mowers when the frost hits, or out of fertilizer when the sun comes out, your margins disappear.

advance2global introduces **Onebeat**: the AI driven inventory engine that treats your inventory like a living ecosystem. We move beyond static forecasts to sense real-time demand, ensuring your center is primed for every seasonal surge while keeping your "dead wood" to a minimum.

### Designed For The Showroom, Optimized For The Warehouse

#### The Challenge

The "Spring Rush" Bottleneck

Perishable Margin Erosion

Bulky Goods Logistics

The Seasonal Cliff

#### The Onebeat Advantage

Our Daily Pulse Sensing detects these spikes at the local level, triggering replenishment before your aisles are picked clean.

Onebeat keeps your stock 33% leaner, ensuring you only carry what you can move - reducing maintenance costs and "shrink"

Onebeats intelligent transfers moves surplus stock to high-velocity locations, ensuring 43% of moved stock sells within 30 days.

Onebeat's end-of-season optimization identifies slowing trends, considering inventory for a clean sell-through before deep markdowns.

## Cultivating Growth: Performance by the Numbers

We don't just fill shelves; we optimize your "yield" per square foot.

# 71%

stockout reduction

Ensure the weekend warrior finds exactly what they need.

# 33%

lower working cap

Free up cash flow currently sitting in "dust gathering" locations

# 60%

faster turns

Stop letting your capital sit in the sun. Keep high-ticket items moving.

# 20%

margin uplift

Peak of seasonal relevance eliminates deep markdowns

## Ready to Harvest Results in 90 Days

Managing a garden center is a 365-day job, but your window for profit is much smaller. Onebeat sits on top of your current systems - providing a "single source of truth" across your business

Trusted by 200+ brands including:

