



Ranch & Farm Precision Feed, Fence & Field, Optimized

In the Ranch & Farm sector, your inventory is the lifeline of the local agricultural community. From calving season to the harvest rush, demand is dictated by the dirt and weather. advance2global delivers Onebeat: the AI engine that ensures your specialized inventory is exactly where the rancher needs it.

Why Ranch & Farm Leaders (like Buckerfields) Trust Onebeat

The Challenge

The Seasonal Surge: Missing the window for seeding or winter feed.

Heavy Goods Logistics: High freight costs for moving bulk items like fencing or troughs

The "Pro-Ag" Commitment: Commercial farmers can't wait 3 days for a specific parts or feed etc.

Dead Capital: Overstocking on expensive power equipment or seasonal apparel

The Onebeat Advantage

Daily Demand Sensing: AI identifies local weather-driven spikes, triggering replenishment before your yard is empty.

Intelligence Store Transfers: Instead of ordering new freight, Onebeat identifies surplus stock at neighboring branches to fulfill local needs

Store-Level Precision: We protect your core "A-list" essentials so you never lose the trust of your biggest accounts.

In-Season Pullbacks: Identify how slow-moving high-ticket items early and move them to high-velocity locations to avoid year-end markdowns.

Field Tested Results

For Ranch & Farm retailers, success isn't just about having stock - its about having **liquidity**.

71%

33%

60%

43%

stockout reduction

reduction in capital

faster turns

efficient transfers

Near perfect availability for "A-List" essentials, during demand spikes

Free up working capital by eliminating over stocks across your business

Keep you yard fresh and high-value machinery moving through

of transferred items sell within 30 days, making cross-store margin wins

Implementation Without the Headache

A leaner, more responsive supply chain that protects your margins and secures the trust of your agricultural community. **Implementation take 90 days or less.**

Trusted by 200+ brands including:

